

WATER STICK EYESHADOW PEARLY

INCA
COSMETICS



GLOW STICK EYESHADOW RD-ASG003



SHINE BRIGHT like a diamond

Low-coverage ultra-pearl mini stylo highlighter suitable as a top coat and all-over for a touch of light. The solid water-based formula is fresh and sensorial, giving a refreshing sensation and a sparkling effect. In a single stroke you can achieve a diamond-like brilliant finish. Perfect for face, eyes and lips, it gives an immediate shimmer effect for a super glam look!

TECHNICAL INFORMATION

- **STRUCTURING POLYMER** obtained from microalgae that gives the jelly texture
- **GLYCEROL** for a moisturizing and humectant action
- **Natural POLYSACCHARIDE** obtained from fermentation processes used as a film-former, fixes the product and gives the long-wearing effect

FEATURES & PERFORMANCES

- | | |
|--------------------------|--------------------------|
| ▪ Fresh texture | ▪ Fresh watery sensation |
| ▪ Modulable texture | ▪ Long wearing |
| ▪ One stroke application | ▪ Ultra pearly shades |

WHY YOU WILL LOVE IT

Perfect to be used alone to give a touch of light but also as a top coat to embellish the look when applied



SUGGESTED PACKAGING

PP STYLO diameter 8

- ✓ **VEGAN**
- ✓ **OK FDA**
- ✓ **OK SEPHORA**

HYBRID-TECH EYESHADOW

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POW TECH EYESHADOW RD-OPPK02



2.0 Eyeshadow

Enter the new dimension of INCA light power with POW-TECH Shine Eyeshadow, the pearlescent eyeshadow with the innovative WET POWDER technology that combines creaminess and sensoriality. The emotional impact of a Wet & Dry formula with the impalpable lightness of a powder. A multipurpose and multi-effect texture that can adapt to different make-up looks. The soft texture glides over the skin, enveloping the eyelids in a veil of multidimensional light. Used dry, it gives a pearly appearance, classy and sophisticated effect; Wet, it transforms into an explosion of ultra-metallic color for a magnetic and bold look.

TECHNICAL INFORMATION

- **LIPOPHILIC SOLVENT** with emollient, conditioning and texturizing properties that guarantees smoothness and softness.
- **The precious touch of SHEA BUTTER** gives softness and a surprising creamy sensation

FEATURES & PERFORMANCES

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|------------------------------|--------------------|
| ▪ Creamy and velvety texture | ▪ Smudge proof |
| ▪ Easy modulable colors | ▪ Long wearing* |
| ▪ Can be used wet or dry | ▪ Water resistant* |

*claim to be tested

WHY YOU WILL LOVE IT

Enter a world of enchanted light with the POW-TECH Shine eyeshadow,, creamy and silky smooth texture that settles on the eyelids like a dream.

SUGGESTED PACKAGING

PETG COMPACT diameter 36

- ✓ **VEGAN**
- ✓ **OK FDA**
- ✓ **NO TALC**
- ✓ **OK SEPHORA**

SILKY PRESSED
EYESHADOW
MATTE
SATIN
PEARLY

SILK CARESS
EYESHADOW
RD-OPPKOI



VERSATILE sensorial texture

Enhance your look with Silk Caresse Eyeshadow, the compact and versatile eyeshadow available in matte, satin and pearlescent shades with a soft and velvety texture, designed to offer a sophisticated luminosity and unmistakable comfort. Thanks to the low particle size of the powders, the formula ensures an ultra-sensorial application, with a silky touch that blends perfectly on the eyelid.

TECHNICAL INFORMATION

- **LOW PARTICLE SIZE POWDERS** are the key ingredients in this formula, designed to improve the sensoriality, adhesion and visual performance of the product on the eyelid
- **The precious touch of SHEA BUTTER** gives softness and a surprising sensation of powder cream
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FEATURES & PERFORMANCES

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|---|--|
| <ul style="list-style-type: none">▪ Velvety and soft texture▪ Modulable texture▪ Easy to be applied and removed | <ul style="list-style-type: none">▪ High % of pearls /pigments▪ Long wearing▪ Available in matte and pearly shades |
|---|--|

WHY YOU WILL LOVE IT

Discover Silk Caress Eyeshadow, the creamy powder eyeshadow that redefines luxury and performance.



**SUGGESTED
PACKAGING**

PETG COMPACT diameter 36

- ✓ **VEGAN**
- ✓ **OK FDA**
- ✓ **NO TALC**
- ✓ **OK SEPHORA**

MAGNETIC EYE PENCIL

INCA
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RUNWAY STROKE EYE PENCIL RD-EPA001



MAGNETIC look and gliding texture

Elevate your look with the Runway stroke Eye Pencil, the eye pencil that combines intense color and extreme durability. Its innovative formula, enriched with the latest generation waterproof polymers, guarantees a precise and smooth line, perfect for defining both the inner and outer rim of the eye with impeccable hold for up to 12 hours.*

TECHNICAL INFORMATION

- **HIGH-PERFORMANCE RESINS** and **VOLATILE OILS** provide exceptional long-lasting properties. Volatile components facilitate rapid drying, while film-forming resins create a layer that is resistant to smudging and transfer. This innovative system allows the product to be worn alone or layered to enhance and intensify any look with an eye-catching and impactful finish.

FEATURES & PERFORMANCES

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|----------------------------------|--|
| ▪ High payoff | ▪ Long lasting* |
| ▪ Precise in application | ▪ No transfer* |
| ▪ Easy to be applied and removed | ▪ Available in matte and pearly shades |

*claim tested

WHY YOU WILL LOVE IT

An extremely high-performance eye pencil that offers a perfect mix of softness, color intensity and extreme hold, ensuring impeccable and long-lasting make-up.

This product profile sheet is belonging to INCA cosmetics, as well as the intellectual property of the formulation. For internal use only.



SUGGESTED PACKAGING

Sharpenable

Slim pencil

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA

HIGH PERFORMANCES EYELINER

INCA
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POPLINE EYELINER RD-ELAO02



GLIDING performance in POP colors

A liquid eyeliner with a soft and precise brush applicator that allows for easy application in a single gesture while providing a precise and distinctive touch.

It emphasizes the look and makes it deeper in a one-stroke application. Its long-lasting formula* creates a matte film to prolong the hold. Perfect for extremely intense make-up all day long. Its homogeneous texture allows you to create a perfect deep black line. The formula has a matte finish, a subtle and imperceptible texture and is suitable for both sophisticated and extreme looks.

TECHNICAL INFORMATION

HIGH-PERFORMANCE RESINS and **VOLATILE OILS** provide exceptional long-lasting properties. The volatile components facilitate quick drying, while the film-forming resins create a smudge-resistant layer ensuring a no-transfer effect.

FEATURES & PERFORMANCES

- | | |
|--|---|
| <ul style="list-style-type: none">▪ Dry matte finish▪ Precise in application▪ Easy to be applied and removed | <ul style="list-style-type: none">▪ Long lasting*▪ No transfer*▪ Available in matte and pearly shades |
|--|---|

*claim to be tested

WHY YOU WILL LOVE IT

A high-performance eyeliner, enriched with a vibrant and seductive color that lasts perfectly all day.

SUGGESTED PACKAGING

PETG Vial

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA



LENGHTENING MASCARA

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LASH UP MASCARA RD-MEE009



LASHES ALLY Mascara

A creamy and velvety texture that blends perfectly with the lashes, giving a flawless and effortless application. The extremely versatile formula envelops each lash with intensity, giving an extraordinary fuller and more defined look. Designed to adapt to different needs, this lengthening mascara* can be combined with specific applicators to emphasize length, curvature or density, offering a tailor-made result for a magnetic and sophisticated look.

TECHNICAL INFORMATION

- **WAXES** improve the thickness and structure of the lashes from the first application.
- **A carefully selected combination of NOURISHING OILS** penetrates the lash fiber, providing hydration and improving resilience over time.
- **AN ACTIVE INGREDIENT** which is a synergistic combination of **THREE KEY AMINO ACIDS** enhanced by a bioactive **PEPTIDE** derived from rice. This synergy of amino acids and peptides helps to strengthen and protect the structure of the lashes, making them visibly stronger, more elastic and resistant to external stresses.
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FEATURES&PERFORMANCES

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|---|--|
| <ul style="list-style-type: none">▪ Velvety texture▪ Lengthening effect▪ Easy to remove | <ul style="list-style-type: none">▪ Comfortable wearing▪ Strengthening properties▪ Lengthening test in support |
|---|--|

WHY YOU WILL LOVE IT

The LASH UP lengthening* mascara is created to enhance the natural beauty of the lashes

* Up to 26.4% longer lashes after the first application

This product profile sheet is belonging to INCA cosmetics, as well as the intellectual property of the formulation. For internal use only.



SUGGESTED PACKAGING

PP Vial

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA

WATERPROOF MASCARA



SUGGESTED PACKAGING

PETG Vial

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA

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RAINBOW WP MASCARA RD_MAA001



LONG LASTING and COMFORT

This high-performance O/W emulsion is enriched with resins and volatile compounds, offering a creamy, luxurious texture that glides effortlessly on application.

Thanks to its creamy and viscous texture, this formula allows you to create impressive volume on your lashes, creating a bold and eye-catching look without feeling heavy or clumpy. The lashes remain beautifully defined and voluminous throughout the day, while maintaining a feeling of lightness and comfort.

At the end of the day, the product is easy to remove, ensuring a hassle-free cleaning routine. It is gentle on the lashes, enriched with nourishing jojoba oil to help maintain their health and flexibility, preventing damage or irritation.

*Claim tested

TECHNICAL INFORMATION

- **SYNTHETIC WAXES and HIGH VISCOSITY OILS**, designed to give the product the correct rheological structure and ensure optimal stability
- **JOJOBA OIL**, thanks to its emollient and biomimetic properties, promotes hydration and improves the smoothness of the application, contributing to a uniform and comfortable sensory experience.
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FEATURES&PERFORMANCES

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|--------------------|---------------------------------|
| ▪ Creamy texture | ▪ Comfortable wearing |
| ▪ Buildable volume | ▪ Available in different colors |
| ▪ Easy to remove | ▪ WP test in support |

WHY YOU WILL LOVE IT

A state-of-the-art waterproof mascara designed to offer extreme volume and long life.

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BROW GEL LAMINATION EFFECT

BROW SHAPER GEL

RD-BGG001



LAMINATION in one stroke

A high-performance formula, designed to define, fix and strengthen the eyebrows with a single gesture. This innovative gel combines the power of a long-wearing fixer with a strengthening and stimulating action, promoting the natural growth of the eyebrows. Thanks to the presence of panthenol, the eyebrows appear stronger, nourished and visibly healthier, while an active ingredient included in the formula acts gently but effectively, stimulating hair growth for fuller and more defined eyebrows over time.

TECHNICAL INFORMATION

- **PANTHENOL** (provitamin B5): has an emollient and soothing action, improving the structure of the hair and promoting its elasticity.
- **A natural and Made in Italy ACTIVE** protects, repairs and restructures from the inside, restoring strength, elasticity and shine to the eyebrows, it is composed of three amino acids plus a peptide that exerts a natural booster effect of the same

FEATURES & PERFORMANCES

- | | |
|----------------------|-----------------------------------|
| ▪ Jelly texture | ▪ Extreme fixing power |
| ▪ Modulable texture | ▪ Long wearing |
| ▪ Easy to be applied | ▪ Restoring and nourishing effect |

WHY YOU WILL LOVE IT

Ideal for those who want a sculpted and natural look, with perfectly disciplined eyebrows and healthy day after day

SUGGESTED PACKAGING

PP VIAL (formula with alcol)

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA

