

ANHYDROUS
LIP MASK



SUGGESTED
PACKAGING

Labial Tube

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA
- ✓ 96% of NOI

VITALIPLUMPER MASK



RD-LMA001

A VERSATILE treatment

This ultra-nourishing lip treatment stands out for its soft and enveloping texture, which blends perfectly on the lips, ensuring an even and comfortable application. From the first stroke, it enhances the natural beauty of the lips with a veil of refined radiance. Enriched with special smoothing waxes, this balm improves the texture of the lips, making them visibly softer and more velvety. In addition, the addition of valuable emollient raw materials intensifies the nourishing effect, giving a fuller and more voluptuous appearance. Perfect for those who want soft, smooth and radiantly radiant lips. Apply it during the day as a lipbalm or leave it on overnight as a treatment mask.

TECHNICAL INFORMATION

- Fat-soluble stabilized **VITAMIN C** with strong antioxidant and photoprotective properties, promotes the synthesis of collagen, which in the deep layers of the skin gives elasticity to the tissues, hindering the formation of wrinkles*
- **A natural peptide** that stimulates the synthesis of collagen and glycosaminoglycans, in particular hyaluronic acid. It hydrates lips and makes them fuller, plumper and more defined*

*mktng %

WHY YOU WILL LOVE IT

- | | |
|--|---|
| <ul style="list-style-type: none"> ▪ Rich texture ▪ Glossy to natural finish ▪ Slightly flavoured | <ul style="list-style-type: none"> ▪ Nourishing ▪ Emollient ▪ Juicy and trendy |
|--|---|

Ultra nourishing formula that protects the hydrolipidic barrier, for healthy and plumped lips

CREAMY TEXTURE
CREAMY/SHINY
FINISH



**SUGGESTED
PACKAGING**

CHUBBY LIPSTICK
STICK diameter 12,7

- ✓ **VEGAN**
- ✓ **OK FDA**
- ✓ **OK SEPHORA**
- ✓ **96% of NOI**

CREAMY IN LOVE
LIPSTICK



RD-RSAO67

CREAMY SHINE

A lipstick with a creamy and nourishing texture, designed to envelop the lips in absolute comfort from the first application. Its exclusive formula is characterized by immediate softness, a velvety touch and an enveloping sensoriality, giving a unique application experience.

The extreme shine enhances the color, giving the lips a bright and smooth appearance.

TECHNICAL INFORMATION

- **A vegetable WAX extracted** from the fruits of the Rhus Verniciflua tree, that guarantees a creamy structure and perfect glide.
- **A biodegradable polymer** of plant origin that forms a long-lasting, flexible and uniform lip film and has anti-aging properties
- **Jajoba oil** that gives extreme softness

WHY YOU WILL LOVE IT

- | | |
|--------------------------|---------------------|
| ▪ Enveloping texture | ▪ Nourishing effect |
| ▪ Creamy to shiny finish | ▪ Emollient |
| ▪ Good pay off | ▪ Ultra comfortable |

Perfect for those looking for a creamy lipstick with a soft and enveloping texture, which glides on the lips giving full color, comfort and emollience

SOFT TEXTURE
MATTE FINISH



**SUGGESTED
PACKAGING**

Slim sharpenable pencil

✓ **VEGAN**

✓ **OK FDA**

✓ **OK SEPHORA**

**SLIM MAGIC DUO
LIPS**



RD-LPA001

VELVET TOUCH and COMFORT

High precision VEGAN lip pencil, ideal for defining the lip contour with a homogeneous and flawless line. Its innovative formula, enriched with nourishing and moisturizing ingredients, it guarantees a smooth and comfortable application, avoiding dryness of the lips. The creamy texture blends perfectly with the lipstick, increasing the long lasting effect and preventing smudging or bleeding for a look that is always well-groomed and defined. Perfect for a natural effect or to enhance the volume of the lips, it is available in different shades to suit every style and occasion. Use in combo with different lipstick textures for a smudge-proof look that lasts a long time!

TECHNICAL INFORMATION

- A special **RESIN** that helps to extend the life of the color
- The mix of **WAXES** improves the durability of the product on the lips, avoiding unwanted transfers

WHY YOU WILL LOVE IT

- | | |
|---|---|
| <ul style="list-style-type: none"> ▪ Lightweight texture ▪ Long wearing ▪ Good pay off | <ul style="list-style-type: none"> ▪ Nourishing effect ▪ Emollient ▪ Ultra comfortable |
|---|---|

Perfect for those who want a sophisticated, long-lasting look without sacrificing comfort.

WATERY GEL LIP STAIN

LIP STAIN MASQUE



RD-GGG001

A CHAMELEON product

An innovative fresh aqueous gel formulated to give the lips a vibrant and long-lasting color. Easy to apply, it can be removed with a cloth. Applied in a generous layer and left to dry completely, it transforms into a wipe-off mask, revealing an intense and natural color that lasts for hours. Perfect for a fresh, smudge-proof look! Apply the product and let it dry for a couple of minutes, then remove it with a wet wipe

TECHNICAL INFORMATION

- **PROPANEDIOL** which ensures a soft and fluid application, improving the texture of the product and keeping the lips hydrated
- **PULLULAN**, a polysaccharide produced by fermentation processes, which forms a light and resistant film that fixes the color without drying out,
- **THREALOSE** is a natural sugar that protects and nourishes, provides a soothing effect for soft lips and keeps the lip mask film soft, supple and durable
- **WATER-SOLUBLE PIGMENTS** that ensure a vibrant, intense and long-lasting color without transferring

WHY YOU WILL LOVE IT

- | | |
|---|--|
| <ul style="list-style-type: none">▪ Fresh watery texture▪ Chameleon texture▪ Stain pigment for a vibrant color that lasts | <ul style="list-style-type: none">▪ Transfer proof▪ Wipe off technology▪ Glamour and playful |
|---|--|

Experience the freedom of flawless lips that remain perfectly enveloped in natural color, whatever the day throws at you!



SUGGESTED PACKAGING

PETG dark Vial

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA
- ✓ 92% of NOI

SHINY FINISH
WIDE RANGE OF
FINISHES



SHIMMER KISS LIPSTICK



RD-RSA058-RD-RSA009

PURE SHINE on your lips

This extraordinary lipstick boasts an exquisitely soft and sensorial formula that blends effortlessly with the lips, enhancing their natural shape and giving a sensual and luminous effect. Available with or without pearls, this luxurious texture elevates both the application experience and the feeling of comfort, leaving the lips enveloped in a radiant and glossy finish.

TECHNICAL INFORMATION

- **EMOLLIENT OILS**, this formula gives an appealing shine while deeply nourishing the lips. The high molecular weight polymers further amplify the silkiness of the product, ensuring a velvety and smooth application.
- **WAXES** give structure to the lipstick while maintaining a creamy and melting texture on the lips.
- **LOTUS FLOWER EXTRACT***, an innovative ingredient that combines efficacy and sensoriality, making it an essential component for modern make-up formulations focused on emollience, protection and skin perfection

*mktng %

WHY YOU WILL LOVE IT

- | | |
|--|--|
| <ul style="list-style-type: none"> ▪ Creamy texture ▪ Shiny finish ▪ Excellent pay off in multiple finishes | <ul style="list-style-type: none"> ▪ Nourishing ▪ Emollient ▪ Skin barrier and protection |
|--|--|

Perfect for creating a luminous mirror finish that catches the light leaving the lips soft, supple and irresistibly smooth.

This product profile sheet is belonging to INCA cosmetics, as well as the intellectual property of the formulation. For internal use only.



SUGGESTED PACKAGING

STICK DIAMETER 12,7

- ✓ VEGAN
- ✓ OK FDA
- ✓ OK CHINA
- ✓ OK SEPHORA

SOFT TEXTURE
MATTE FINISH



**SUGGESTED
PACKAGING**

STICK diameter 12,7

✓ **VEGAN**

✓ **OK FDA**

✓ **OK SEPHORA**

VELVET BLISS LIPSTICK



RD-RSA059

VELVET TOUCH and COMFORT

This luxurious, soft texture glides over the lips, enveloping them in an air-light matte finish.

The unique sensory formula strikes the perfect balance between long wearing performance and a second-skin feel, making it a pleasure to wear from morning to night.

This lipstick goes beyond color, it engages the senses. The sensory texture blends with the lips, leaving them fuller and lighter. A delicate and barely hinted aroma adds an extra layer of indulgence, making every coat a moment of self-care

TECHNICAL INFORMATION

- **SOFT FOCUS POWDERS** offer a dry, non-greasy feel while diffusing light, creating a flawless look.

- **WAXES** that ensure a firm yet silky texture that feels smooth and dry on the lips.

- **A special soft wax obtained from GREEN AND BLACK TEA** leaves gives softness and smoothness of application.

- **POLYMERS** give a velvety and silky feel by forming a breathable and light film on the lips. They help maintain comfort and reduce the feeling of stickiness.

- **ARGAN OIL** which gives a nourishing and emollient effect

WHY YOU WILL LOVE IT

- | | |
|---|---|
| <ul style="list-style-type: none"> ▪ Lightweight texture ▪ Long wearing ▪ Good pay off | <ul style="list-style-type: none"> ▪ Nourishing effect ▪ Emollient ▪ Ultra comfortable |
|---|---|

Discover the ultimate in sophisticated beauty with the VELVET BLISS lipstick, crafted to deliver bold color with a velvety, weightless finish.

CREAMY TEXTURE
GLAM COLOR

**GLAM CARE
LIQUID LIPSTICK**



RD-LLA005

COLOR POWER on your lips

Glam care liquid lipstick celebrates the combination of the power of color and the protection of your lips. This highly pigmented matte formula glides effortlessly, offering immediate and impactful color release, offering full coverage from the first stroke and a long-lasting effect

TECHNICAL INFORMATION

- **A WAXY COMPOUND** that reproduces the hydrolipidic film of the skin, offering comfort and a unique sensory experience.
- **CERAMIDE**, functional probiotic for the natural defense of the lips. It has an excellent affinity with the hydrolipidic film of the skin that melts on the skin, offering comfort, softness and a unique sensory experience.
- **A WATER-RESISTANT** vegan film-forming agent that offers a gentle, caring sensoriality and provides a protective barrier effect
- **A LIGHT EMOLLIENT** with a pleasant playtime and nourishing effect.

FEATURES&PERFORMANCES

- Creamy texture
- Long wearing
- Excellent color release

- High performance liquid lipstick
- Anti age
- Skin barrier and protection

Intense matte fluid lipstick, with an immediate payoff with moisturizing properties, easy to wear as a "second skin" effect.

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PACKAGING**

PETG o PP Vial

- ✓ **VEGAN**
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- ✓ **OK SEPHORA**