

A woman with vibrant pink makeup, including bright pink eyeshadow and lipstick, is shown in profile, looking upwards. Her hair is styled in a bun. The background is a bokeh of colorful city lights at night, creating a festive and glamorous atmosphere.

# MIDNIGHT PULSE COLLECTION

INCA  
COSMETICS

OEM / ODM Made in Italy



**Midnight Pulse** is a beauty collection inspired by the energy, mystery, and pulsing light of the city at night. Designed for those who live their beauty with intensity, versatility, and boldness.

In a fast-paced urban world that never sleeps, **Midnight Pulse** delivers high-performance, gender-inclusive, and sensorial products.

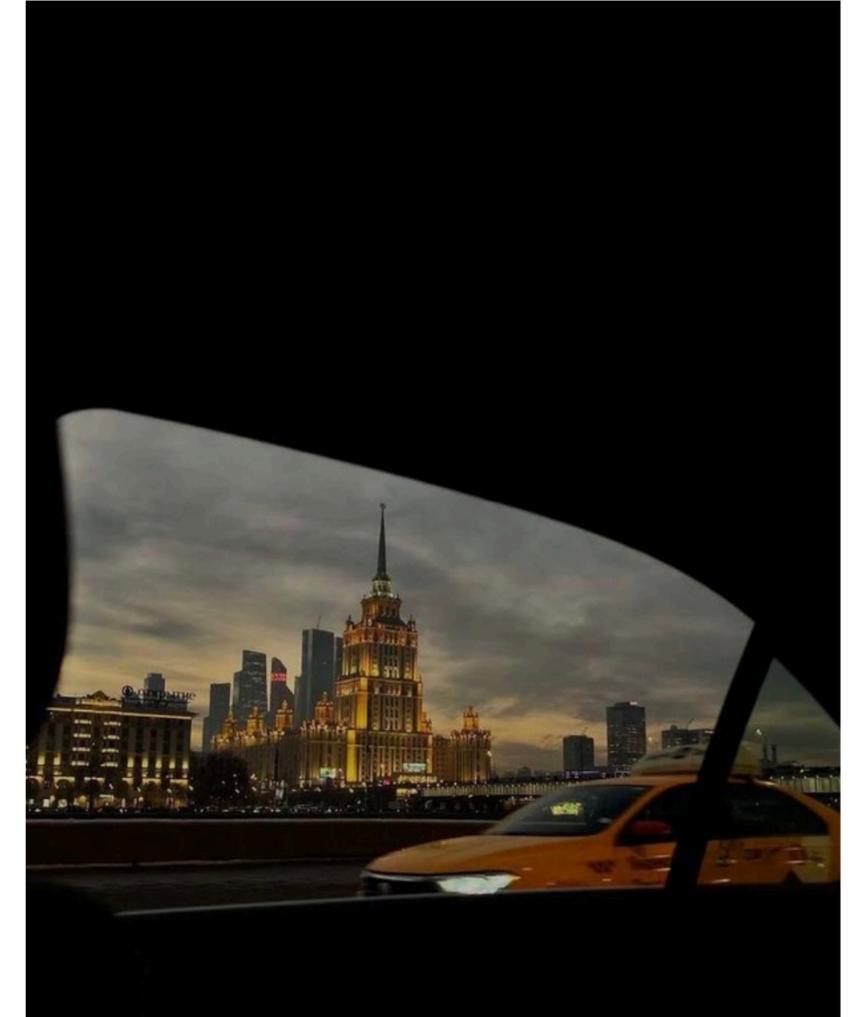
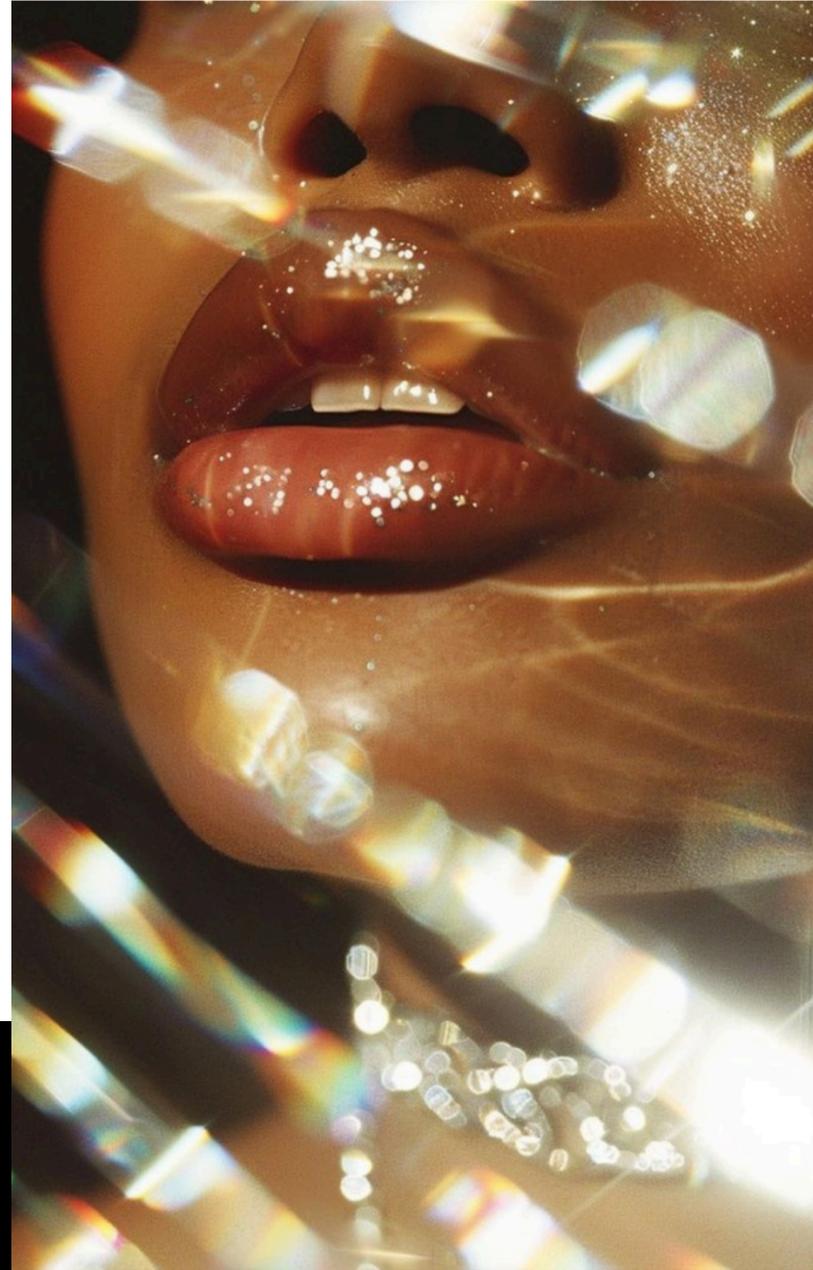
Built to withstand city stress, they support every transformation – from the office to a rooftop party.

This collection celebrates individuality and expression in all its forms.

The textures are rich, buildable, and long-lasting – made to adapt to your rhythm, not the other way around.

Whether it's a soft glow at sunrise or a bold look under neon lights, **Midnight Pulse** empowers you to move through the night with confidence and style.

# LIPS



A long-lasting\*, no-transfer\* stylo lipstick with a feather-light feel. This ultra-creamy lipstick glides on effortlessly, wrapping lips in rich, even color with a thin, comfortable film.

Its advanced formula doesn't smudge or transfer, ensuring your look stays flawless from morning to night.

Sleek and precise, the stylo design allows for easy application and touch-ups on the go.

Apply the lipstick and wait few seconds before being impeccable!

\*claims to be tested

## KEY INGREDIENTS

- **Resin** helps to extend the life of the color
- **Waxes** improve the durability of the product

VEGAN, OK CHINA



**PARTY PROOF**

**STYLO**

**RD-RSA074.AB**



W/O emulsion enriched with high levels of pigments and pearls for intense color payoff without drying the lips.

The result is a glamorous makeup look with a stunning metallic finish.

The full-bodied texture delivers instant coverage, while a blend of special texturizing agents ensures a smooth, comfortable application and a luxurious melting sensation on the lips.

A true burst of color for WOW lips!

## KEY INGREDIENTS

- Particular **blend of raw materials** that helps to have a super sensorial texture
- **Pearls** for a super shiny finish

VEGAN, SEPHORA CLEAN, NO SILICONES



# GLAM METAL LIQUID LIPSTICK

RD-LLE001.AB



This extraordinary lipstick boasts an exquisitely soft and sensorial formula that effortlessly melts with the lips, enhancing their natural shape and delivering a sensual, luminous effect.

Available with or without pearls, this luxurious texture elevates both the application experience and the sensation of comfort, leaving lips wrapped in a radiant, glossy finish.

## KEY INGREDIENTS

- **Emollient and softening oils**, this formula imparts a captivating shine while deeply nourishing the lips. High molecular weight polymers further amplify the product's silkiness, ensuring a velvety smooth application
- **Waxes** lends structure to the lipstick while maintaining a creamy, melt-on-your-lips consistency
- **Lotus flower extract\***, an innovative ingredient that combines efficacy and sensoriality, making it an essential component for modern make up formulations focused on emolliency, protection, and skin perfection

\*marketing %

**VEGAN, OK CHINA, SEPHORA CLEAN**



**SATIN FEVER**

**LIPSTICK**

**RD-RSA009.AB**



**INCA**  
COSMETICS

A new balm concept with the mirror effect of a lipgloss. This VEGAN balm-gloss will envelop the lips in a veil of shine and emollience.

The lips will be immediately soft and voluptuous with a sophisticated touch of color.

Smooth in application, this soft and melting texture gives a glossy finish and can be developed in different shades

## KEY INGREDIENTS

- **Esters** and **polymers** with a high refractive index in addition to the beads make the product very shiny, soft and smooth in application
- **Hyaluronic acid spheres** in functional % provide a moisturizing\* and nourishing effect
- **Juicy fragrances**

\*Hydration support test

VEGAN, OK CHINA, NO SILICONES



# HYDRA POP

# BALM

RD-RSA027.CL



A creamy, nourishing lipstick designed to envelop lips in absolute comfort from the very first application.

Its exclusive formula delivers immediate softness, a velvety touch, and a cocooning sensory experience—making every swipe uniquely indulgent.

The high-shine finish intensifies color while giving lips a luminous, polished look.

## KEY INGREDIENTS

- **Vegetable wax** extracted from Rhus Verniciflua tree fruit ensures a creamy structure and flawless glide
- A **plant-derived biodegradable polymer** forms a long-lasting, flexible, even lip film with anti-aging properties
- **Jojoba oil** imparts intense softness

VEGAN, SEPHORA CLEAN, OK CHINA, NO SILICONES



**CREAM CRUSH**

**LIPSTICK**

**RD-RSA067.AB**



# EYES



Anhydrous cream eyeshadow with metallic shades for a sophisticated daytime look or an intense nighttime effect.

Easy to apply and blend with just your fingertips.

This formula adds a touch of radiance to the eyes while delivering an excellent long-lasting effect.\*

\*Claim to be tested

## KEY INGREDIENTS

- **Volatile oils and resins** ensure long wear and no transfer effect

**VEGAN, NO SILICONES**



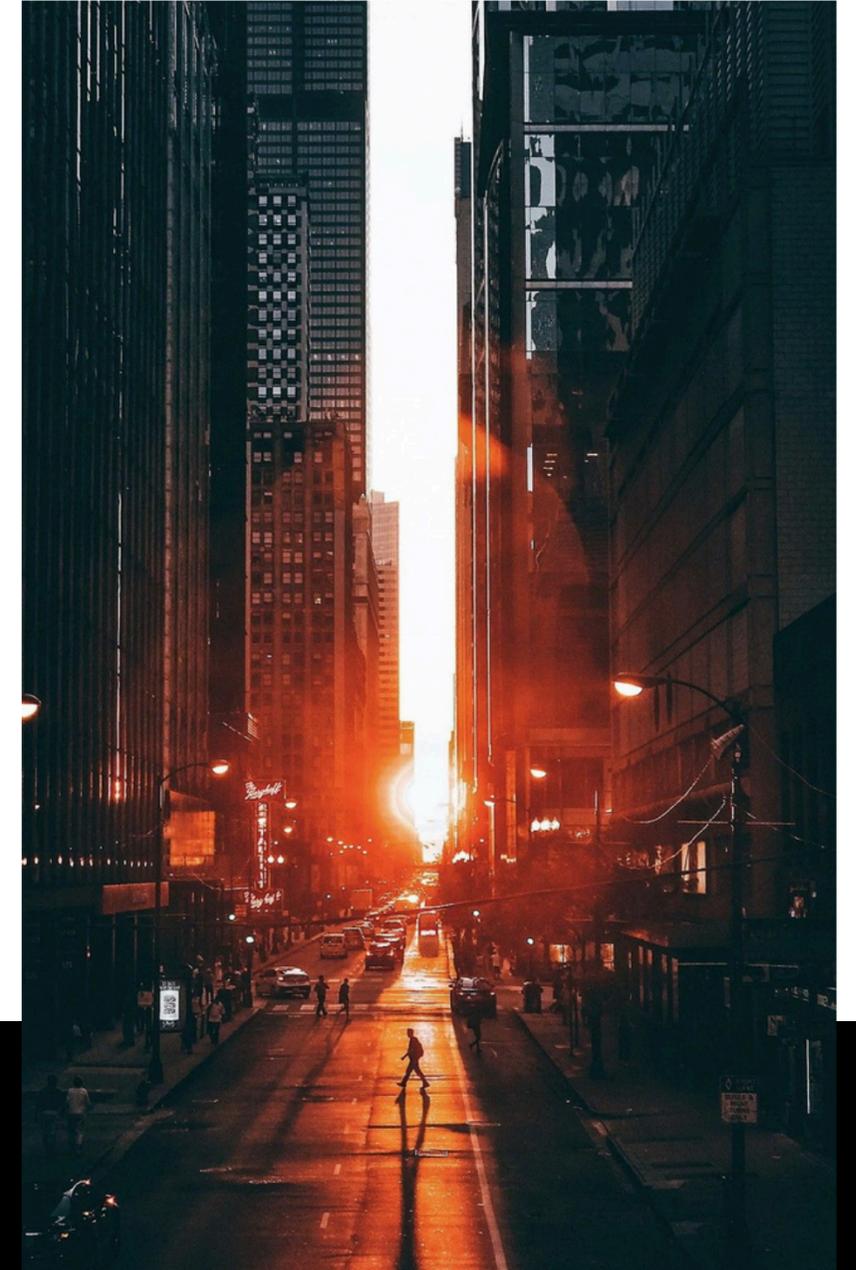
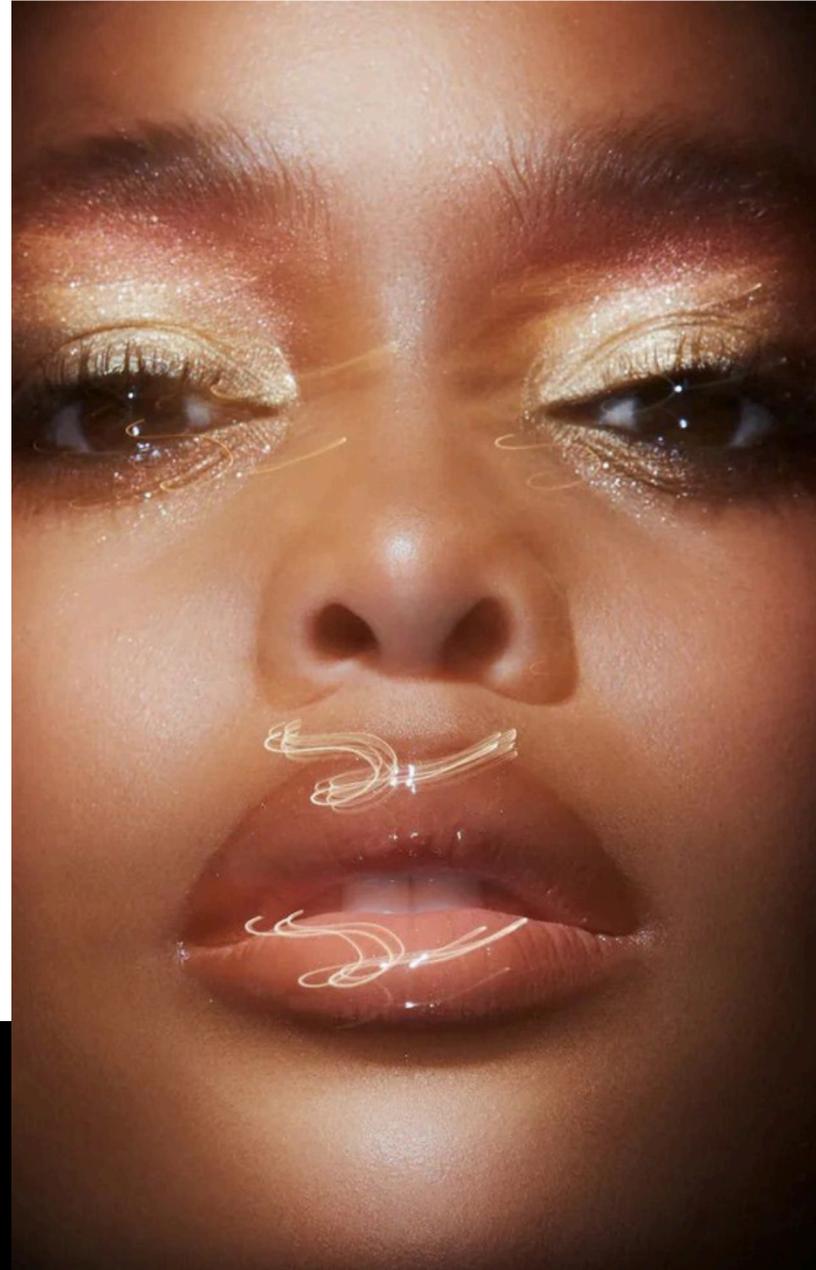
# SHINE TRAP

## LIQUID EYESHADOW

RD-0FA006.AA



# FACE



An anhydrous tinted primer with innovative cream-to-powder texture, which transforms from a soft cream into an impalpable powder, blending perfectly with the skin.

Its low to medium modifiable coverage uniforms the skin without weighing, giving a natural and smooth effect.

Thanks to its dry and mattifying finish, it helps control excess sebum. Perfect to be used as base to prepare the skin to make up.

## KEY INGREDIENTS

- **Mix of volatile oils and emollients** allow to have a soft and silky texture in application, ensure a quick drying and greater of the product allowing to obtain a light and natural finishhold
- An innovative **powder** allows greater light diffusion to achieve a matte and soft focus effect that minimizes the appearance of small skin imperfections
- A **silicone crosspolymer** contributes to a flawless finish of the foundation. Thanks to its unique texture, it creates an incredibly silky texture and even

VEGAN, SEPHORA CLEAN, OK CHINA



# DREAM BLUR TINTED BASE

RD-FFA002.AC



A balm with a natural texture that blends evenly on lips and cheeks, releasing a delicate glossy and pinky finish and a deep sensation of softness.

Thanks to its blend of waxes and a mixture of special butters, it leaves lips soft and velvety while imparting a subtle blush effect to the cheeks.

## KEY INGREDIENTS

- pH reagent pigment
- Shea Butter
- Cocoa Butter
- Pomegranate Sterols with antioxidant action
- Hyaluronic acid spheres (2%)\*
- An active ingredient that induces the generation of new collagen, supplementing the collagen already present in the lips (2%)\*
- An active ingredient that stimulates collagen and glycosaminoglycan synthesis, in particular hyaluronic acid (1%)\*

\*functional

**VEGAN, OK CHINA, SEPHORA CLEAN, 97% OF NOI, NO SILICONES**



**PH  
LUSH**

**RD-BSA022.AB**



Concealer with a light and melting texture, which guarantees a natural-matte finish and buildable coverage, perfect for impeccably correcting dark circles and imperfections without weighing it down. Its advanced formula is enriched with a special emulsifier, designed to intensely hydrate the skin and strengthen the skin barrier, preventing dehydration and improving comfort throughout the day. Thanks to its high blendability and long wearing effect, this concealer is the perfect ally for an even, luminous and flawless complexion that is always natural and fresh.

## KEY INGREDIENTS

- A blend of natural **jojoba**, **mimosa** and **sunflower waxes**, which gives the product a creamy and enveloping texture, ensuring a soft and uniform application
- **Hyaluronic acid\*** with different molecular weights for deep and long-lasting hydration, which helps plump and smooth the skin
- An **active ingredient of natural origin\*** with an immediate and long-term tensor effect, for a firmer, more relaxed and visibly younger skin from the first application

\*marketing %

VEGAN, SEPHORA CLEAN, OK CHINA, NO SILICONES



# PERFECT MELT CONCEALER

RD-CFE001.AB



A high-coverage foundation with a natural glow effect formulated to offer full coverage without feeling heavy or artificial on the skin. Creamy texture that blends easily, covering imperfections, redness, dark circles or discoloration, while maintaining a fresh and luminous appearance. The finish is radiant giving the skin a healthy and smooth appearance. It gives a subtle glow for naturally healthy-looking skin. The formula is ideal for those looking for total coverage without sacrificing the naturalness of the face.

## KEY INGREDIENTS

- **Astaxanthin\***, a powerful natural antioxidant belonging to the carotenoid family with antioxidant and anti-inflammatory properties
- **Bakuchiol\***, a natural alternative to retinol, acts as an anti-wrinkle, anti-acne, stimulates the production of collagen and elastin and reduces dark spots on the skin

\*functional%

**VEGAN, SEPHORA CLEAN, OK CHINA** ✓

# PERFECT MELT FOUNDATION

RD-FFE001.AB



An exclusive fusion of nature's most celebrated actives, working in harmony against wrinkles and all factors that threaten your skin's youthfulness. This potent formulation delivers a powerful trio of brightening, smoothing, and protective benefits to visibly fight the signs of aging.

Enriched with a high percentage of deeply emollient compounds and precious botanical butters, it ensures your skin remains supremely nourished, plump, and radiant.

## KEY INGREDIENTS

- **Bakuchiol\*\***, a natural alternative to retinol
- **Astaxanthin\*\***, a powerful natural antioxidant belonging to the carotenoid family with antioxidant and anti-inflammatory properties
- **Raspberry steam cells\*\*** with a powerful antioxidant effect
- **Vitamin C\***, Its antioxidant properties are particularly valuable for countering damage caused by free radicals
- A mix of **Cocoa** , **wild mango** and **cranberry butters** that give creaminess

\*marketing %

\*\* functional%

VEGAN, SEPHORA CLEAN, NO SILICONES



# SMART ERASER

# STICK

RD-KSA005.BC



The skin reset mist helps to reduce the look of redness and irritation, even post-shave, while delivering a surge of multi-level hydration that leaves your complexion feeling plump, dewy, and refreshed.

Enriched with a protective pro-vitamin, it gently soothes and softens the skin, forming a weightless veil of comfort.

Perfect for a quick refresh or to set your makeup, this mist is your daily dose of calming, antioxidant-rich hydration for a visibly calm and radiant complexion.

## KEY INGREDIENTS

- **Cranberry water\***, precious source of vitamins, polyphenols
- **A combination of four kinds of hyaluronic acids\*** with different properties
- **Prickly pear extract\* (Opuntia ficus-indica)**, that also contains the vitamins A, B1, B2, B3, and C, the minerals potassium, calcium and magnesium. This active ingredient blocks the release of stress markers from sensory nerve cells in the skin, calming and soothing irritated skin. Also, it has excellent hydrating properties due to its high content of water-binding compounds
- **Panthenol\* (Pro-Vitamin B5)** provides emollient and soothing properties

\*marketing %

VEGAN, OK CHINA, SEPHORA CLEAN, NO SILICONES



# SKIN RESET

# MIST

## RD-APS001.BC



This serum works to improve skin clarity by visibly reducing dark spots and uneven tone for a more radiant complexion.

The formula actively strengthens the skin's natural defenses, enhancing its resilience against daily stressors.

It stimulates the skin's own natural support structures to promote a smoother, firmer, and more lifted appearance.

Finally, it provides a soothing and calming effect, leaving the skin feeling exceptionally soft, comfortable, and noticeably refreshed.

## KEY INGREDIENTS

- **Panthenol (Pro-Vitamin B5)\*** makes the skin soft, soothing and helps reduce skin irritation
- **Pentylene Glycol**, an excellent emollient that helps maintain skin hydration
- **Niacinamide**, (2% functional) reduces the appearance of hyperpigmentation, strengthens the skin barrier, and helps minimize signs of aging
- **Hyaluronic Acid** (1.5% functional) provides multi-level hydration, stimulating natural collagen production, and improving skin firmness and elasticity

\*marketing %

**VEGAN, OK CHINA, 90% OF NOI, NO SILICONES**



**SKIN HARMONY**

**SERUM**

**RD-SFG007.BC**





**THANK YOU!**

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